

## UNTIME YOUR MOVE

BEING ORDINARY IS NOT OUR GAME  
WE POUNCE FOR OUR AIM  
WE DON'T STARVE FOR TIME  
WE MAKE IT OUR KIND  
ENOUGH OF FOMOS  
LET'S GRAB WHAT WE CHOSE  
WE DON'T WAIT FOR TIME  
WE MAKE TIME WAIT FOR US  
SO, THAT WE ENJOY THE EXPERIENCE  
OF IT  
EVERY SEC EVERY MIN EVERY HOUR  
OF IT  
SO LET'S OWN WHAT'S OURS  
BEING IN OUR KIND OF CARS  
BE LIMITLESS AND OWN YOUR TIME  
MOVE IT THE WAY WE LIKE IT TO  
MOVE  
BECAUSE ONLY IN PEUGEOT 2008  
YOU DON'T HAVE TO WAIT  
AND TIME YOUR MOVE

IT'S ALL IN YOUR HANDS SO...

UNTIME YOUR MOVE.

NEW PEUGEOT 2008 SUV



LUCKY MOTOR CORPORATION LTD.

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Scan the QR code







## **UN**TIME YOUR MOVE

### THE NEW PEUGEOT 2008 SUV

The new PEUGEOT 2008 SUV is a vehicle that's class apart. Every time you sit behind the controls of this stylish and elegant SUV equipped with the next generation technology, you will have a timeless and treasured experience. The new PEUGEOT 2008 SUV promises to make every moment of yours worthwhile and inspires you to control your time and own it.





# PEUGEOT

## TRADITION OF QUALITY & INNOVATION

For over 200 years, PEUGEOT has unfailingly upheld a European manufacturing tradition of quality and innovation. We embarked on our grand heritage in 1810 and since then we have countless pioneering initiatives and remarkable successes in the automotive industry to our credit.

In 2019, PEUGEOT PARTNER was voted 'International Van of the Year'. This was the fifth PEUGEOT that won 'Van of the Year' award since it was created in 1992. In 2020, PEUGEOT 208 was elected 'Car of the Year'. It was the sixth PEUGEOT to win 'Car of the Year' award after PEUGEOT 3008 SUV in 2017, PEUGEOT 308 in 2014, PEUGEOT 307 in 2002, PEUGEOT 405 in 1988 and PEUGEOT 504 in 1969. With six awards, PEUGEOT is now among the top 3 brands with the most 'Car of the Year' awards in history.

Today, PEUGEOT is more focused than ever on designing sleekly styled vehicles affording drivers a sensory experience that goes beyond driving by heightening all the senses. From ergonomics to materials and connectivity, we have worked on each detail to bring you a more intuitive driving experience. More than anything, we wish to offer you the freedom to choose, because people have been and always will be our main focus.





## FORCE OF ATTRACTION

With lines that are simultaneously fluid and robust, and with high ground clearance, the latest model, all new SUV displays a generous volume and masterful power.

Its faceted profile reveals sleek lines and sides sculpted close to the frame, giving it a lively and incisive style. Its expressive front end, its distinctive signature lights, its 17" diamond-cut wheel rims, and its horizontal bonnet enhance its sporty look.





# EXCELLENCE







## AN IMPOSING PRESENCE

Imposing and distinctive, the front of the new PEUGEOT 2008 SUV features a recessed windscreen, highlighting its lean and athletic shape. Its wide black grille with chrome-plated trim and its full LED headlights with 3 claws, surrounded by a thin strip of daytime running lights, emphasise the modernity of its feline look.



## GETTING NOTICED

The supported rear of the new PEUGEOT 2008 SUV with its hi-gloss is enhanced by a spoiler and chrome-finished double exhaust tailpipe, which finishes off its shape perfectly.





### **HIGH-EFFICIENCY ENGINES**

The new PEUGEOT 2008 SUV is powered by the latest generation of efficient & multi award winning 1.2 litre turbo powered Puretech engine, providing improved fuel consumption, driving pleasure and great performance.

### **THE SMOOTH DRIVE**

For a smooth and responsive drive, The new PEUGEOT 2008 SUV features 6-speed automatic transmission.





## **PREMIUM LUXURY**

The new PEUGEOT 2008 is truly a symbol of class, equipped with luxurious features. It's no longer in question that the time spent in the new PEUGEOT 2008 is measured through the experience of driving it, rather than kilometres covered.



# ALLURE







EXALTING SUV.





### THE NEW 3D PEUGEOT i-COCKPIT®

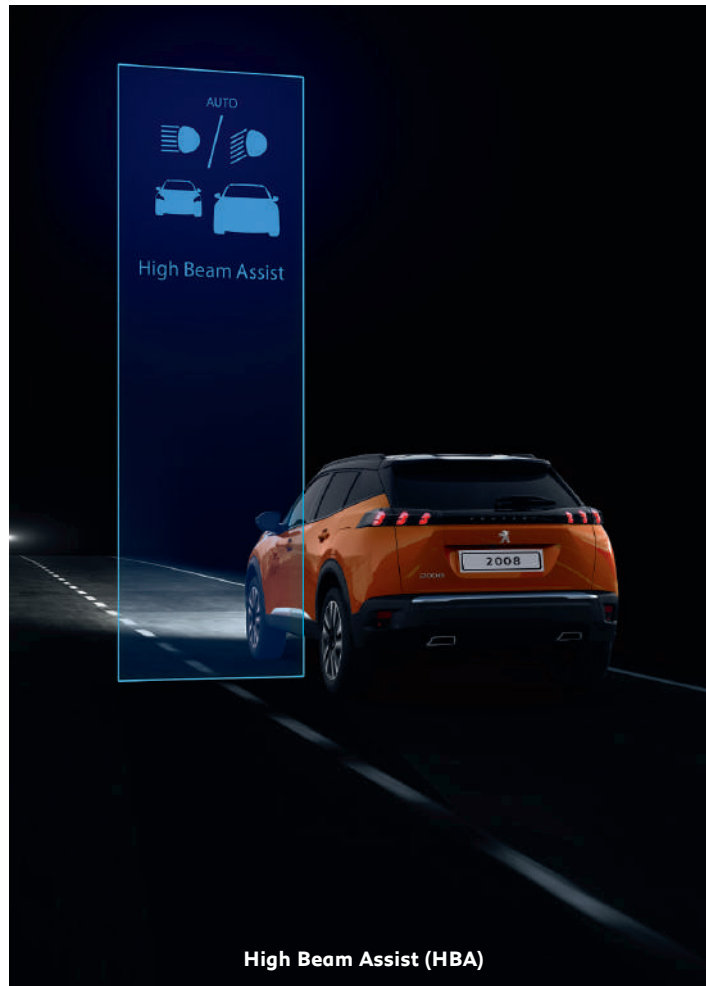
Enrich your experience of interactivity at the wheel with the new PEUGEOT i-Cockpit® 3D driving position with its intuitive ergonomics, compact steering wheel, 7" HD capacitive touch screen and configurable 3D digital dash. Fitted with smart technology, it may also feature hands-free start and door locking/unlocking, with key in pocket, activated by simply approaching or moving away from the vehicle



### THE ULTRA-SMART SUV

Track your journey on the 7" HD capacitive touch screen or the 3D digital dash. Stay connected by mirroring your favourite smartphone apps onto the touch screen. USB(4) cable connections are also provided for passengers in the front and the rear.





High Beam Assist (HBA)



Lane Keep Assist (LKA)



Driver Attention Assist 3 (DAA3)



Active Blind Spot Detection + Front Sensor

## AN ENHANCED SYSTEM FOR IMPROVED SAFETY

The Advanced Driver Assistance System (ADAS) available in the local variant of the new PEUGEOT 2008 SUV includes multiple assistance features, including High Beam Assist, which will switch the headlight setting from high to low beam or vice versa automatically in response to the traffic conditions. It also has Lane Keep Assist, which identifies lane markings and steers the vehicle inside this lane to keep it in the lateral position chosen by the driver.

This human-machine interface will considerably reduce human errors that are the major cause of accidents.

To further improve safety, there are technologies like Driver Attention Assist 3 (DAA3) that assesses the driver's level of vigilance, fatigue or distraction by identifying variations in trajectory compared to the lane markings.

Active Blind Spot Detection uses sensors placed on the sides of the bumpers, and warns the driver of the potentially dangerous presence of another vehicle (car, truck, motorcycle) in the blind spot areas of his vehicle.





## COMFORT AND INTERIOR SPACE

The new PEUGEOT 2008 SUV is a showcase of iconic designs, from its high quality fabrics to its spacious interior and clean sweeping lines. With seats stitched from the finest leather and a 7 inch interactive panel just an arm stretch distance away, the new PEUGEOT 2008 makes a luxuriously memorable experience for passengers to drive.





**FUTURE-PROOF SUV**

The new PEUGEOT 2008 features a whole range of our next-generation technology and driver assist features to enhance your safety, support you in your manoeuvres, and help you better anticipate your surroundings.



# EMOTION





## AN INFOTAINMENT PLEASURE

The new PEUGEOT 2008 SUV comes with Premium System, with high-end acoustic installation that provides a rich, detailed and dynamic soundstage. This makes driving an absolute pleasure. Music lovers will be thrilled, and even the most exacting of sound aficionados will be impressed.

## ANDROID AUTO

Android Auto™ is designed to keep you perfectly connected to your phone, while minimising distractions thus ensuring safety on the road. The simple, intuitive interface lets you access features like Google Maps, apps, music and voice control, and automatically organises info into simple cards that appear just when they're needed.

## APPLE CARPLAY

APPLE CARPLAY™ is a smart, safe way to use your iPhone, while driving. It takes all the things you might want to do, and puts them into your PEUGEOT display, so you can get directions, make a call, and listen to music - all while staying focused on the road.







### WIDE ANGLE VISION AND INTERIOR SPACE

The wide bay sunroof on the new PEUGEOT 2008 SUV provides plentiful sunlight in the passenger compartment. All passengers, including the ones in the back seats, can enjoy it. The interior space has been maximised to offer greater comfort and more space for all passengers, not forgetting the various storage compartments positioned strategically in the passenger compartment. Lastly, admire the quality of the sound insulation comparable to that of a tourer.



### A SPACIOUS, EASY-TO-ACCESS BOOT

With a low sill and wide opening, the boot space combines with the rear splitfold bench seat to offer you a large transport volume, adjustable according to your needs. The double-level boot floor, in the high position, allows you to load and unload items quickly and easily. In the low position, the boot volume is enlarged.





### SPORTY ELEGANCE

Quality fabrics for the interior trim in the new PEUGEOT 2008 have been selected with the greatest care. Each finish offers you elegant ambiances with the current colour combinations. Two fabrics are offered in each variant.



### EXCELLENCE IN EVERY DETAIL

Settle into the wraparound seats in the new PEUGEOT 2008. The interior trim has been selected with care for its quality and sporty elegance, cleverly combining quality materials and original shades.





Smart Entry & Push Start



Auto AC



Intermittent Wipers with Rain Sensors



Auto Light System with Follow-me Home



Cruise Control with Speed Limiter



ISOFIX Child Seat Anchors



Heating & Electric Foldable Mirrors with Piano Black Shell



Black Chromed Door Handles



Height Adjuster (Driver & Passenger Side)



Cup Holders



Steering Switches



4/6 speakers



Front Central Armrest with Storage



Manual Dimming Interior Rear View Mirror

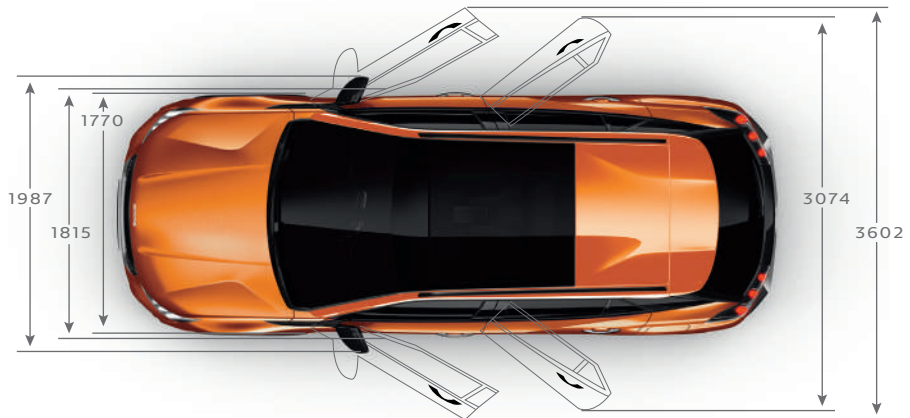
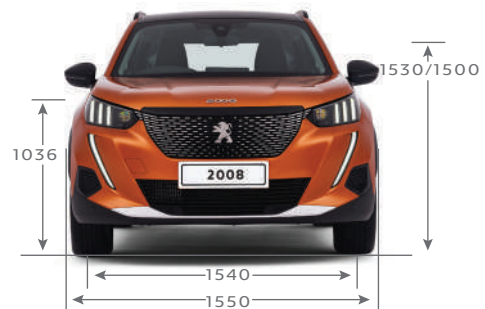
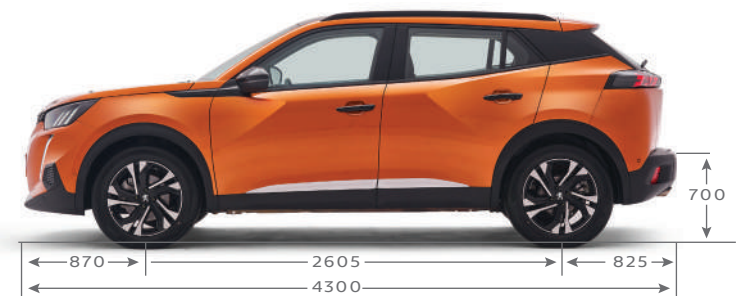


Piano Toggle Switches



17" Diamond Alloy Wheels





EXTERIOR DIMENSIONS OF THE NEW PEUGEOT 2008

Exterior	L x W x H (mm)	4300x1770x1550
Wheelbase	mm	2605
Min. Running Ground Clearance	mm	170
Seating Capacity	Persons	5
Fuel Tank Capacity	Total (L)	45



434 L



1,467 L

THE NEW PEUGEOT 2008 BOOT DIMENSIONS

According to equipment and engine types, the boot volume offers 434 litres VDA up to 1,467 litres with the back of the rear bench seat folded.





**Orange Fusion**



**Clear White**



**Cherry Black**

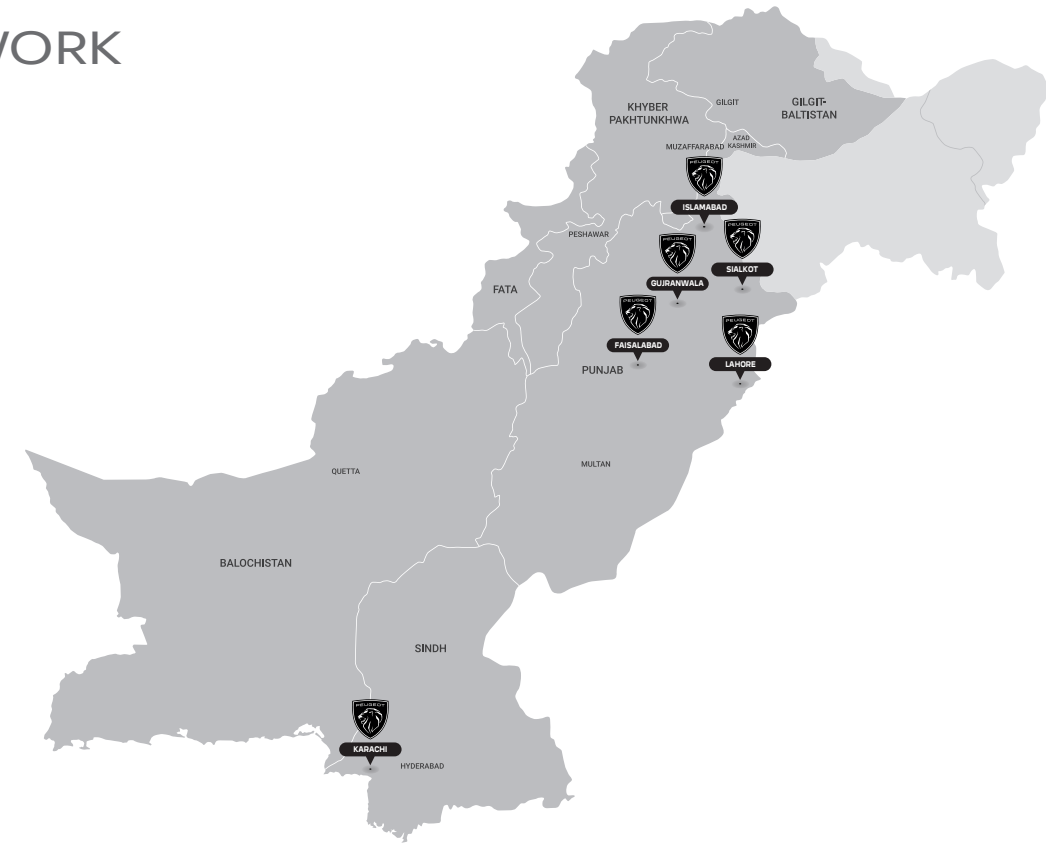


**Sparkling Silver**

## LASTING RADIANCE

Choose from among the colours offered in opaque, metallic, three-layer lacquer or pearlescent paint. And to enhance the lines of your new PEUGEOT 2008 SUV, confirm the Diamond roof.

## NETWORK



### KARACHI

**PEUGEOT CLIFTON**  
G-26/4, Block 8 - Scheme 5, Khaliq-uz-Zaman Road.  
Clifton - 74800, Sindh, Pakistan.

**PEUGEOT MACCA**  
FL 12B, Main Rashid Minhas Road, Gulshan-e-Jamal,  
P.R.E.C.H.S, 74800, Sindh, Pakistan.

### FAISALABAD

**PEUGEOT TEXTILE CITY**  
Plot # 10, Muslim Town # 03, Main Sargodha Road,  
Muslim Town 3 - 38000, Punjab, Pakistan.

### LAHORE

**PEUGEOT SAMAA**  
16 Jail Road - Jubilee Town - 54000,  
Punjab, Pakistan.

**PEUGEOT DEFENCE**  
E61, Bedian Road, Saqib Town - 54600,  
Punjab, Pakistan.

### SIALKOT

**PEUGEOT SPORTS CITY**  
1-KM Daska Road, Pakkikotli - 51310,  
Punjab, Pakistan.

### ISLAMABAD

**PEUGEOT EXPRESSWAY**  
Service Road E, Ghauri Town - 4400,  
Islamabad Capital Territory, Pakistan.

### GUJRANWALA

**PEUGEOT GREEN FIELDS**  
National Highway 5, Kotli Pir Ahmed Shah- 54560,  
Punjab, Pakistan.



# SPECIFICATIONS

PEUGEOT 2008			
VEHICLE		Active	Allure

DIMENSIONS			
Exterior	L x W x H (mm)	4300x1770x1550	
Wheelbase	mm	2605	
Min. Running Ground Clearance	mm	170	
Seating Capacity	Persons	5	
Fuel Tank Capacity	Total (L)	45	

ENGINE & TRANSMISSION			
Displacement	(cc)	1199	
Engine Type		1.2L Turbo	
Max. Output [KW(hp) @ rpm]		96 (130) @ 5500	
Max. Torque [N-m @ rpm]		230 @ 1750	
Transmission	Type	6 Speed Automatic	
Drive Mode	Normal	•	•
	Sports	•	•
	Eco	•	•

BRAKE			
Brake Type	Front + Rear	4 Disc Brake	

SUSPENSION			
Suspension Type	Front	McPherson Independent	
	Rear	Torsion Beam	

WHEELS			
Wheels	Size	215/60 R17	
	Type	Alloy Diamond	
	Spare	•	•

EXTERIOR			
Front Headlamp	Bulb	LED	
	System	Eco	Full
LED Daytime Running Lamps		•	•
Automatic Lighting		o	•
Follow-me Home Function		•	•
Rear Lights		LED	
Trunk Lamp		•	•
High Mount Stop Lamp		•	•
Front Grille		Gloss	Chrome
Outer Rear View Mirror	Electrical & Adjustable	•	•
	Turn Signal	•	•
Door Handles		Black Chrome	

INTERIOR & COMFORT			
Air Conditioner		Auto	
Sunroof		o	Panoramic
Cluster		10 inch Quartz	10 inch 3D
Piano Key Toggle Switches		•	•
Mono Colour Ambient Lighting (Ice-Blue)	Front Door Panel	o	•
Push Start System with Smart Entry		•	•
Automatic Central Door Locking		•	•
Wireless Key	Door	•	•
	Remote Trunk Opener	•	•
Seat Material		Fabric Seat & Orange Stitching	TEP Seat with Grey Stitching
Roof Rails		o	•
Windscreen Wiper	Front	Intermittent	Intermittent & Rain Sensor
Inside Rear View Mirror	Manual Dim	•	•
Sun Visor with Mirror	D+P	•	•
Pollen Filter		•	•
Head Rest	Front & Rear Seats	•	•
Arm Rest	Front	•	•
Front Seat	Adjustment System	Manual	
	Direction	6 Direction	
Accessory Connector	12 V DC	•	•
Steering	Material	Leather & Orange Stitching	Leather & Grey Stitching
	Type	Electric Power Steering (EPS)	
	Adjustment System	Height & Angle	
	Fingertip Controls	Radio+BT	Radio+BT+Cruise Control
Infotainment System	Screen	7-Inch Capacitive Touch Screen	
	Bluetooth	•	•
	Smartphone Connection	•	•
	Speakers	4	6

SAFETY & DRIVING ASSISTANCE			
Seatbelt	Front Seats (PT & FL)	•	•
	2nd Row Seat Side (PT & FL)	•	•
Child-Restraint System	ISOFIX Child Seat Anchors	•	•
SRS Airbag	Number	4	6
	Type	Front+Side	Front+Side+Curtain
TPMS-F		•	•
Electronic Stability Programme (ESP)		•	•
Hill Assist		•	•
Electric Parking Brake (EPB)		•	•
High Beam Assist (HBA)		o	•
Lane Keep Assist (LKA)		o	•
Driver Attention Assist 3 (DAA3)		o	•
Active Blind Spot Detection & Front Sensor		o	•
Rear Parking Sensor		•	•
Visiopark 1 (1 Rear Camera)		•	•





Scan the QR code using your smartphone and discover the world of the new PEUGEOT 2008.

